

SmartWood's SmartLogging Service: Certification for Responsible Loggers and Forest Products Companies

SmartLogging is a certification service developed by the Rainforest Alliance's SmartWood program to specifically address the needs of one of the most important groups working in forestry — loggers. A SmartLogging certificate demonstrates that a logging company is performing its work in a legal and environmentally and socially responsible manner. Logging certification is available to individuals, companies, groups (often represented by logging associations) and forest products companies.

A SmartLogging certificate guarantees that loggers and logging companies:

- Comply with applicable laws and regulations;
- Harvest in accordance with a landowner-endorsed forest management or harvest plan;
- Employ best practice logging techniques that conserve soil, wildlife and scenic values;
- Adopt effective procedures for tracking wood from forests to processing centers;
- Conduct operations in accordance with a sound business plan;
 - Ensure that worker health and safety policies and practices are followed;
 - Work with communities and neighbors to ensure the protection of public safety, aesthetics and community values and resources; and,
 - Strive to continually improve harvesting practices.



Why SmartLogging Certification?

Logging can be the most important and challenging management activity in a commercial forest — one that balances environmental protection with technically demanding and physically challenging work.

Avoiding negative impacts to the environment and ensuring the health and safety of forest workers — while still operating efficiently — requires careful planning and training. Loggers who go that extra mile are entitled to reap the benefits. And that's exactly why we developed SmartLogging certification: To ensure that responsible loggers receive the recognition they are due.

SmartLogging Certification Can Help You To...

Promote a responsible and credible public image: SmartLogging certification provides you with independent, third-party documentation, demonstrating that you are a responsible logging company. Certified loggers are listed on the SmartWood Web site, which receives thousands of visitors each month.

Inspire client confidence: SmartLogging certification demonstrates to forest owners and certified forest operations that you have a documented commitment to responsible principles.

Instill staff pride: Enable your employees to benefit from good health and safety management and enjoy affiliation with a socially and environmentally responsible company.

How To Get Certified?

Contact SmartWood at (802) 434-5491 to receive more information about SmartLogging and to begin the application and assessment process. SmartWood, the smart choice in innovative forestry solutions.

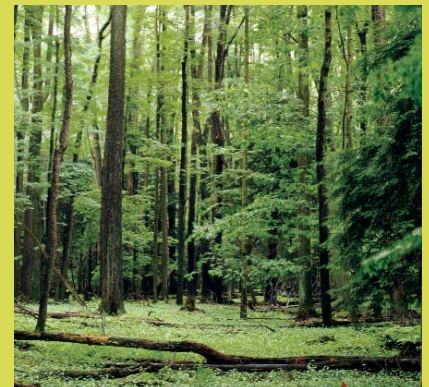
For a copy of the SmartLogging Standard and more information about the program, see www.rainforest-alliance.org or contact your local field representative — see information below.

SmartLogging is a service of the Rainforest Alliance's SmartWood program. SmartLogging is not accredited by the Forest Stewardship Council (FSC). Depending on circumstances, SmartLogging may meet the FSC's Controlled Wood requirements, as per the FSC chain-of-custody and volume credit rules, or the procurement requirements of other certification systems.



SmartLogging Certification Can...

- Independently assess your harvesting practices.
- Publicly document your company's commitment to responsible harvesting.
- Demonstrate to buyers the quality of your harvesting operations.
- Promote your company to the thousands of visitors who look at the SmartWood Web site each month.
- Communicate your commitment to forests and local communities.
- Help you provide your clients with wood products that have met internationally recognized, forest-products procurement requirements.



For the most up-to-date information on SmartLogging certification, please contact the Rainforest Alliance.

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